

Burke Whipple



Sr Financial Leader | Financial Planning & Analysis
Strategic Planning | Budgeting | Forecasting | Modeling

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VALUE PROPOSITION

My real strength as a "results-enabler" is built on a foundation of collaboration and partnership while leading a Finance team. This passion inspires me to develop high-performing teams that deliver on innovation of efficient technology-enabled business processes and a solid financial strategy with a focus on improving the organization's allocation of resources and business performance.

TARGET POSITIONS

Roles

VP/Sr Director of Finance
VP/Sr Director/Director of FP&A
Finance Leader, Business Unit/Division

Industries

Aviation/Aerospace, Travel
Hospitality, Transportation, Logistics
Pharmaceuticals

Companies

Boeing, Bell Helicopters, JSX
CHC Helicopters, Lockheed Martin
FedEx, DHL, McKesson
Amerisource Bergen

PERSONAL TALENT PHILOSOPHY

- Collaboration and partnership improve decision-making, enabling the organization to achieve superior results
- Trust, caring and respect are key values expected of me and nurtured in a team environment
- Data-driven decisions increase likelihood for success while automation increases speed/accuracy
- Sharing knowledge while coaching for progress are foundational to building high-performance teams

STRENGTHS - Strategic thinking combined with execution & partnership

Futuristic - a vision of tomorrow, helping others to reach new heights
Learner - can learn quickly, keeping a team and organization on the cutting edge
Strategic - quickly weigh alternative paths to determine the one that will work best
Belief - wellspring of powerful drive and direction, providing clarity and conviction
Includer - thoughtful approach to increase participation, communication and diversity

EXPERIENCE

American Airlines, FT Worth, TX
Director/Managing Director of Finance

US Airways, Tempe, AZ
Manager, Financial Planning & Analysis, Director of Finance

America West Airlines, Tempe, AZ
Progressive finance positions

KEY ACCOMPLISHMENTS

- Developed multiple annual operating plans exceeding \$10B
- Drove cost reductions of \$70M to improve business unit cost structure
- Implemented metrics reporting to improve decision-making
- Shortened forecast time using automation tools
- Improved profitability of food-for-sale by increasing margins 12 ppts
- Coached high performing teams of 3 to 30, with several team members receiving awards

EDUCATION

- Master of International Management (MIM), Thunderbird Graduate School, Glendale, AZ
- Master of Business Administration (MBA), Arizona State University, Tempe, AZ
- Bachelor of Science (BS), Finance, Arizona State University, Tempe, AZ